**Profiling Tool to aid reflection on experiences involving creativity.**

Visit <http://www.normanjackson.co.uk/creativejam.html> for an illustration of how it might be used.

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| 1. **Context, circumstances, affordances, mediums & media for creative self-expression** | | | | | | |
| **Context & circumstances:** I was inspired/motivated to make some small stone towers by the awesome scenery while on holiday in the Scottish Highlands. I also photographed and filmed them and then made a movie and shared it with my family via YouTube  **Affordances (opportunities for action):** in the landscape and the materials of the landscape, in the tools (mobile phone camera and laptop)  **Mediums & media:** the materials of the landscape, photographs, video, software - moviemaker, WhatsApp, YouTube | | | | | | |
| 1. **Estimated mix of contexts/approaches/motivations to learning, doing & creating** | | | | | | |
|  | **100/75** | **75/25** | **50/50** | **25/75** | **100/0** |  |
| Collaborative |  |  |  |  |  | Individual |
| Formal |  |  |  |  |  | Informal |
| Directed |  |  |  |  |  | Self-Directed |
| Planned - *following a plan or design* |  |  |  |  |  | Emergent |
| Motivation – *extrinsic* |  |  |  |  |  | Motivation – *intrinsic* |
| Motivated by *need* |  |  |  |  |  | Motivated by *interest/curiosity* |
| Motivated by *desire to achieve/make* |  |  |  |  |  | Motivated by *love/joy/care* |
| Problem solving or sense making |  |  |  |  |  | Playing or improvising |
| Cognitive |  |  |  |  |  | Emotional |
| Imagination – *use of* *existing ideas* |  |  |  |  |  | Imagination - *my own idea* |
| Something I have done before |  |  |  |  |  | Something I did for first time |
| 1. **Subjective evaluation of creativity judged against my own norms/experiences** | | | | | | |
| **Elements of the process** | **1** *little* | **2** | **3** | **4** | **5** | **Comment** |
| 1 The idea of making towers |  |  |  |  |  |  |
| 2 Locating and making the towers |  |  |  |  |  |  |
| 3 Photographing/videoing the towers |  |  |  |  |  |  |
| 4 Making the movie in movie maker |  |  |  |  |  |  |
| 1. **Subjective evaluation of the context of the activities involving creativity and the norms for judging creativity 8,9** | | | | | | |
| *little -c* creativity and associated *mini-c* in any aspect of life | | |  | | | |
| *ed-c* creativity and associated *mini-c* in educational settings | | |  | | | |
| *Pro-c* creativity and associated *mini-c* in areas of expertise/work | | |  | | | |
| 1. **Subjective evaluation of the purpose of my creativity based on categories defined by Lassig 10,11**   – this could be a mixture of the three forms | | | | | | |
| *1 Creative Personal Expression* - expressing aspects of self – personality, emotions beliefs and ideas in novel ways | | | | | |  |
| *2 Creative Task Achievement -* using creativity to achieve a particular task or external demand | | | | | |  |
| *3 Creative Boundary Pushing* - extending typical and expected knowledge in order to pursue new understandings and outcomes. | | | | | |  |
| 1. **The value of the experience & outcomes to me** | | | | | | |
| **Types of Value** | **1** *small* | **2** | **3** | **4** | **5** | **comment** |
| Novelty -*new perspectives, new ideas, ways of thinking / ways of doing (new skills)* |  |  |  |  |  |  |
| Artefacts – production of *new objects/tools/knowledge* |  |  |  |  |  |  |
| Usefulness – *fulfils a practical need* |  |  |  |  |  |  |
| Aesthetic – *fulfils emotional needs* |  |  |  |  |  |  |
| Affordance – *new opportunities to act* e.g opportunities to learn / give |  |  |  |  |  |  |
| Transformation – *changes to understanding* |  |  |  |  |  |  |
| 1. **The audience(s) for my creativity** | | | | | | |
| Me and only me | | | | | |  |
| Me and a small number of other people (e.g. my friends and family) | | | | | |  |
| Me and other people e.g. making it available through an article or website | | | | | |  |
| Me and many other people e.g. posting on social media and actively promoting it | | | | | |  |
| Me and people working in my field / organisation | | | | | |  |
| Me and people in the future who might be interested | | | | | |  |